



IN PARTNERSHIP WITH



RURAL ACCESS TO
DERMATOLOGY SOCIETY



WHO WE SERVE

Patients, Physicians, and
Community Partners who
are living in rural
communities.



OUR VISION

The RAD Society sees a
future America where all
individuals, irrespective of
geography, have ready
access to high quality
dermatologic care.



OUR MISSION

To understand the barriers
that limit rural patients from
visiting a dermatologist and
devise systems to positively
impact the skin health of this
population through
education and research.

How dermatology
conditions
IMPACT
rural patients



Rural patients lack access to specialized medical care. RADS meets patients where they are through community skin health screenings, disease awareness, and peer-to-peer mentorship. Respect and cultural humility are central to our collaborative approach. We want communities to be aware of healthy skin habits and know how to access more advanced care locally from primary care and/or advanced practitioners.

OUR STORY

The Rural Access to Dermatology Society (RADS) grew from a passion to make a difference in the lives of those living with dermatologic disease. RADS is dedicated to bringing high-quality dermatologic care to rural communities nationwide.

It is important that through relationship development and community collaboration, our “rad” society will positively impact skin health awareness while also developing systems to connect faculty, community dermatologists, dermatology residents, and medical students who represent the diversity of rural perspectives, experiences, and initiatives in our field.

HOW WE MAKE AN IMPACT

- Understand cultural and social barriers to dermatologic care.
- Provide on-site community education and skin screenings.
- Strengthen disease literacy for rural providers through hands-on and virtual learning.
- Improve patient navigation and access pathways.
- Build trusted relationships and identify what communities need for sustainable capacity and long-term eConsult implementation in underserved areas.

SCAN TO LEARN MORE ABOUT RURAL PATIENT COMMUNITIES AND RURAL HEALTH TEAMS



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AT A GLANCE HOW WE PROVIDE SUPPORT

- Remove access barriers
- Educate communities locally
- Train rural providers
- Guide patient pathways
- Build lasting trust

GET SOCIAL WITH US

 @Rural-Access-to-
Dermatology-Society

 @rad.society.derm